

Technical founder and full-stack engineer combining product strategy, brand identity, UI/UX, and software delivery. Built Erisium, a Minecraft platform serving 700K+ players; co-founded the former Glow Up venture; and delivered DevSecOps tools at Bouygues Telecom. Now developing Behavy independently.

🕒 Entrepreneurial Experience

Behavy 📄 – Behavior-driven tech company

Founder

Remote
2026 – Present

Product Leadership

- Created Behavy's visual identity and mascot
- Defining product vision and developing strategic roadmaps
- Designing user interfaces and experiences (UI/UX)
- Conducting user testing, analyzing product data, and implementing agile iterations
- Managing cross-functional teams and coordinating interdisciplinary efforts

Technical Architecture

- Developing frontend applications (mobile and web) and backend systems (APIs, cloud)
- Researching and integrating generative and predictive AI solutions
- Implementing scalable and secure cloud architectures
- Deploying DevOps infrastructure (CI/CD, monitoring, automation)
- Managing GDPR compliance and ensuring user data security

Strategic Growth & Fundraising

- Actively participating in fundraising efforts (pitching, strategy, investor relations)
- Developing and continuously updating strategic business plans
- Building and managing partnerships, marketing initiatives, and communications

Rust SvelteKit Terraform AI (llama / gpt / claude / gemini) Cloud (AWS / GCP / Cloudflare) Docker Kubernetes Github Tauri PostgreSQL Figma
Strategic Thinking Adaptability Innovation Leadership

Beyond Measure – Performance and community-focused pickleball brand

Co-Head of Vietnam

Hanoi, Vietnam
2026 – Present

- Adapting the US brand, content, and product offer to the Vietnamese market
- Developing the Shopify store and multilingual customer experience
- Growing the local community, athlete team, and partnerships with the US founding team
- Coordinating digital marketing, social media, commerce, logistics, payments, and customer support

Shopify Brand Adaptation Digital Marketing Partnerships Operations

Glow Up 📄 – Former beauty and wellness venture

Co-founder

Remote
2023 – 2025

Brand, Product & Research

- Created the visual identity and mascot, including logos, colours and visual guidelines
- Conducted market research to identify opportunities and refine the value proposition
- Developed the foundations of the customer application and merchant dashboard
- Developed a unified authentication service and initiated a centralised design system

Brand Identity UI/UX Product Strategy Figma
Creative Direction Research Collaboration

Erisium SAS 📄 – French leader in multiplayer Minecraft servers

Consultant

Remote
2020 – 2022

- Helped establish one of the first French Minecraft mini-game servers, growing it into a market leader with over 700,000 unique players
- Trained teams and managers
- Provided management and strategic communication consulting

Strategic Communication Management Consulting
Mentorship

Product Leadership & Operations

- Created Erisium’s visual identity and mascot
- Generated 400K+ euros in total revenue
- Managed projects serving over 700,000 unique users across our server network
- Led and managed a team of over 100 staff members
- Coordinated team collaboration using Slack and Mattermost

Strategic Growth & Partnerships

- Developed communication strategies and conducted competitive analysis
- Organized community events and managed partnerships with FDJ esport
- Coordinated charitable events supporting the Spanish Red Cross
- Established partnerships with influencers and content creators

Community Management & Communications

- Oversaw all internal and external communications
- Managed community presence on Twitter and Discord (26,000 Twitter followers, 13,000 Discord members)
- Provided 24/7 user support across social media platforms

Project Management Agile Methods Social Networks Team Management Jira Confluence Slack Mattermost Twitter Discord Adobe Creative Cloud
Entrepreneurial Community Leadership Organized Sociable Conflict Resolution Versatile Resilience

**Professional Experience**

Bouygues Telecom – One of the French telecom leaders – Apprenticeship

Onsite, France

Project Manager & Node.js / Gitlab CI Developer

2023 – 2023

Tool Development

- Created a configuration generator for GitLab CI and added continuous deployment generation

Process Optimization

- Reduced CI/CD configuration and repetitive task time by 96-98% (from 2-5 days to 30 minutes per project per developer), saving 2,000+ work days annually
- Prevented deployment failures and debugging time by enforcing DevOps best practices, eliminating bugs and irregularities from manual processes, saving an additional 1,500+ work days annually

Business Impact

- Combined impact : equivalent to 17+ full-time developers saved annually

Project Management & Team Support

- Gathered requirements and studied practices across multiple IT department teams
- Set up integration testing with GitLab CI
- Migration support and training for the IT department

Ansible GitLab CI Bash TypeScript Node.js Project Management Agile Methods
Analytical Problem-solving Methodical Collaborative

AngularJS / Springboot Developer

2020 – 2023

Tool Development

- Developed features for deployment tools that streamline technical system rollouts while maintaining DevSecOps best practices (SpringBoot / Angular)

Infrastructure Cost Management

- Created infrastructure cost dashboard providing developers visibility into cloud spending, enabling optimization decisions that saved an estimated 12-15% of annual cloud costs
- Democratized cost awareness across development teams, driving sustainable infrastructure practices through reduced power consumption and environmental impact

Technical Support & Training

- Provided technical support for core technical systems
- Trained myself on Bouygues Telecom’s technologies

Cloud (AWS) Spring Boot AngularJS RabbitMQ DevSecOps Team Management Agile Methods
Knowledge-sharing Cost-conscious Environmentally-minded

Bouygues Telecom (continued)

ArgoCD / Angular / Springboot Developer

2021 – 2022

- Integrated ArgoCD into existing Kubernetes deployment pipelines for automated application rollouts across multiple environments
- Implemented GitOps workflows that reduced deployment time while improving reliability and consistency

ArgoCD Angular Springboot RabbitMQ GitOps DevSecOps Agile Methods Self-learning

Early Career & Contract Work – See *LinkedIn* for details

Remote / France

Multiple Roles : Mobile Dev, Web Dev, Contract Work

2020 – 2021

- iOS/Android development (Swift, Kotlin) for port mobile application
- WordPress development and project management for educational institutions
- Built web tools and notification systems for clients

Swift Kotlin WordPress PHP TypeScript Project Management Adaptable Client-focused Versatile Fast-learning

 Education and Certifications

E. N. S. I. I. E. – CTI-compliant – Apprenticeship

France

 Computer Science Engineer

2020 – 2023

Kubernetes Docker Redis MongoDB ElasticSearch Neo4j C Java NodeJS SQL Flutter HTML CSS Visual Studio Code Critical Thinking Technical Problem-solving Time Management Self-discipline

U. P. V. – Erasmus

Spain

Master in Software Engineering

2022 – 2023

Virtual Reality Augmented Reality Speech Recognition Data Analysis Java Android Cultural Adaptability Open-mindedness Independence Multicultural Communication

I. U. T. Grand Ouest Normandie

France

D. U. T. Computer Science

2018 – 2020

Docker C Java NodeJS Git Python PHP Symfony Bash SQL HTML CSS Git Merise UML SCRUM Agile IntelliJ Self-initiated Learning Curiosity Perseverance Teamwork

Cambridge English – Score 180+

France

 Linguaskill

2022 – 2022

English Proficiency Business English Professional Communication Cross-cultural Communication Adaptability

ETS – 800/990

France

 TOEIC

2020 – 2020

English Listening English Reading Professional English Attention to Detail Discipline

Vietnamese Pedagogy – Excellent

Vietnam

 Teaching NVSP

2026 – 2026

Pedagogy Psychology Patience Cultural Sensitivity Public Speaking

 Languages

French Native
English C1+
Spanish A2
Vietnamese Beginner